

REP HEADLINE# 6306782 TRF# 493849  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT18/12 17.00  
\*\*\* WFSB-TV \*\*\*

ADV #	ADV. NAME	POLI/L MCMAHON/R/SEN/CT	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ANNE BRAUNSCHEIDEL	
		600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN	WA- HEATHER UTITLEY (H)	
		TOWSON, MD 21286			

ORDER #	CONTRACT # 6306782	CLASS: NATL.	REGIONAL
PRDCT	LINDA MCMAHON 4 SENA	EST#1320	COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES	OCT9/12	OCT15/12	WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT18/12	17.00
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REP: REVISED ORDER  
REMOVED 1 SPOT LNS 41, 53  
NEW TTL 272200  
PLS CFM  
THANKS, MIKE FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1320												
41	S		1000P-1100P	30		\$2,200.00	10/15	10/15	2		MON	2
PROGRAM : HAWAII 5-0												
RA35+ : 8.0												
CON COM1: HAWAII 5-0												

REP HEADLINE# 6306782  
\$\$\$ MOD# 0: UNAPPROVED

REP HEADLINE# 6306782 TRF# 493849  
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OCT/12	272200.00	CONTRACT TOTAL	272200.00
		TOTAL SPOTS	194

OCT/12	272200.00	CONTRACT TOTAL	272200.00
		TOTAL SPOTS	194

MARKET TOTALS	\$216,439	WFSB 33%	WTNH 22%	WVIT 24%	WTIC 20%	WCTX 1%	WCCT 0%	WHPX 0%			
CABL 0%											
ACCURATE SHARES											
SVC- NSI											
DEMOS- RA35+*											
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS,PLAN,SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

## CONTRACT



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

<b>Contract / Revision</b> 493849 /		<b>Alt Order #</b> 06306782
<b>Product</b> LINDA MCMAHON 4 SENA		
<b>Contract Dates</b> 10/09/12 - 10/15/12		<b>Estimate #</b> 1320
<b>Advertiser</b> McMahon for Senate		<b>Original Date / Revision</b> 10/18/12 / 10/18/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 1021	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Mentzer Media Services, inc.**  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/09/12	10/12/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$1,200.00			
2	WFSB	10/09/12	10/12/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$275.00			
3	WFSB	10/09/12	10/12/12	Eyewitness News	12pm - 12:30PM		:30			NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T--F--				8	\$750.00			
4	WFSB	10/09/12	10/12/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$350.00			
5	WFSB	10/09/12	10/12/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/09/12	10/12/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/09/12	10/12/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$2,100.00			
8	WFSB	10/09/12	10/12/12	Inside Edition	7pm - 7:30pm		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$650.00			
9	WFSB	10/09/12	10/12/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$650.00			
10	WFSB	10/09/12	10/12/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$500.00			
11	WFSB	10/09/12	10/12/12	Eyewitness News	5:30a - 6am		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>		<u>Alt Order #</u>
493849 /		06306782
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	LINDA MCMAHON 4 SE	1320
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$800.00			
12	WFSB	10/09/12	10/14/12	Eyewitness News	11PM - 11:35PM		:30			NM	12	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTFSS				12	\$1,900.00			
13	WFSB	10/09/12	10/09/12	NCIS	8pm-9pm		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-2-----				2	\$2,700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	10/08/12-10/14/12		NCIS	8pm-9pm	-Tu-----	:30		\$2,700.00	NM		
Credited												
14	WFSB	10/09/12	10/09/12	NCIS: LA	9pm - 10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$2,700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	10/08/12-10/14/12		NCIS: LA	9pm - 10pm	-Tu-----	:30		\$2,700.00	NM		
Credited												
15	WFSB	10/11/12	10/11/12	National Debates	9pm-11pm		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---2---				2	\$3,000.00			
16	WFSB	10/12/12	10/12/12	CSI: NY	8pm - 9pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,200.00			
17	WFSB	10/12/12	10/12/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				3	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WFSB	10/08/12-10/14/12		Blue Bloods	10pm - 11pm	-----F----	:30		\$2,000.00	NM		
Credited												
3	WFSB	10/08/12-10/14/12		Blue Bloods	10pm - 11pm	-----F----	:30		\$2,000.00	NM		
Credited												
18	WFSB	10/13/12	10/13/12	Eyewitness News Weekend	6am - 7am		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				5	\$375.00			
19	WFSB	10/13/12	10/13/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				6	\$500.00			
20	WFSB	10/14/12	10/14/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----3				3	\$375.00			
21	WFSB	10/14/12	10/14/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				6	\$500.00			
22	WFSB	10/14/12	10/14/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$400.00			
23	WFSB	10/14/12	10/14/12	Patriots Football	1:00pm - 7:00pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$3,000.00			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 493849 /		<u>Alt Order #</u> 06306782
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1320
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	10/08/12-10/14/12		Patriots Football	1:00pm - 7:00pm	-----Su	:30		<del>\$3,000.00</del>	NM		
Credited												
2	WFSB	10/08/12-10/14/12		Patriots Football	1:00pm - 7:00pm	-----Su	:30		<del>\$3,000.00</del>	NM		
Credited												
24	WFSB	10/14/12	10/14/12	60 Minutes	7pm - 8pm		:30			NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-----S					2	\$9,000.00			
25	WFSB	10/14/12	10/14/12	The Good Wife	9pm - 10pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-----S					3	\$2,600.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WFSB	10/08/12-10/14/12		The Good Wife	9pm - 10pm	-----Su	:30		<del>\$2,600.00</del>	NM		
Credited												
26	WFSB	10/14/12	10/14/12	The Mentalist	10pm - 11pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-----2					2	\$1,600.00			
27	WFSB	10/15/12	10/15/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$1,200.00			
28	WFSB	10/15/12	10/15/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$300.00			
29	WFSB	10/15/12	10/15/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$750.00			
30	WFSB	10/15/12	10/15/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$400.00			
31	WFSB	10/15/12	10/15/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$1,800.00			
32	WFSB	10/15/12	10/15/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$1,800.00			
33	WFSB	10/15/12	10/15/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$2,100.00			
34	WFSB	10/15/12	10/15/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$725.00			
35	WFSB	10/15/12	10/15/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	M-----					2	\$725.00			
36	WFSB	10/15/12	10/15/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	1-----					1	\$500.00			
37	WFSB	10/15/12	10/15/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**Rocky Hill, CT 06067**  
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<b>Contract Dates</b> 10/09/12 - 10/15/12		<b>Product</b> LINDA MCMAHON 4 SE
<b>Advertiser</b> McMahon for Senate		<b>Estimate #</b> 1320
		<b>Original Date / Revision</b> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$800.00			
38	WFSB	10/15/12	10/15/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$1,900.00			
N 39	WFSB	10/15/12	10/15/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				3	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/15/12-10/21/12	Hawaii 5-0	10pm - 11pm	M-----	:30		\$2,200.00	NM		
Credited												
40	WFSB	10/09/12	10/12/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$1,200.00			
41	WFSB	10/09/12	10/09/12	T 9-10p Prime	9pm - 10pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,000.00			
42	WFSB	10/10/12	10/10/12	W 8-9p Prime	8pm - 9pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$2,200.00			
43	WFSB	10/10/12	10/10/12	W 9-10p Prime	9pm - 10pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$2,200.00			
44	WFSB	10/12/12	10/12/12	F 8-9p Prime	8pm - 9pm		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2--				2	\$5,000.00			
45	WFSB	10/12/12	10/12/12	F 9-10p Prime	9pm - 10pm		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2--				2	\$5,000.00			
46	WFSB	10/14/12	10/14/12	Patriots Football	1:00pm - 7:00pm		:30			NM	4	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----4				4	\$6,500.00			
47	WFSB	10/15/12	10/15/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	2-----				2	\$1,200.00			
48	WFSB	10/15/12	10/15/12	M 8-9p Prime	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	2-----				2	\$2,600.00			
49	WFSB	10/12/12	10/12/12	ET Late Night	12:38am-1:08am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				3	\$100.00			
50	WFSB	10/13/12	10/13/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				8	\$150.00			
N 51	WFSB	10/13/12	10/13/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/08/12-10/14/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----Sa--	:30		\$250.00	NM		
Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>		<u>Alt Order #</u>
493849 /		06306782
<u>Contract Dates</u>		<u>Product</u>
10/09/12 - 10/15/12		LINDA MCMAHON 4 SE
<u>Advertiser</u>		<u>Estimate #</u>
McMahon for Senate		1320
<u>Original Date / Revision</u>		
10/18/12 / 10/18/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
52	WFSB	10/13/12	10/13/12	SA 8-9p Prime	8pm - 9pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$900.00			
53	WFSB	10/13/12	10/13/12	SA 9-10p Prime	9pm - 10pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$900.00			
54	WFSB	10/13/12	10/13/12	SA 10-11p Prime	10pm - 11pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$900.00			
55	WFSB	10/14/12	10/14/12	Amazing Race	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$2,600.00			
56	WFSB	10/15/12	10/15/12	2 Broke Girls/Mike Molly	9pm - 10pm		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,100.00			
57	WFSB	10/15/12	10/15/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$800.00			
<b>Totals</b>											<b>194</b>	<b>\$272,200.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	194	\$272,200.00	\$231,370.00
<b>Totals</b>	<b>194</b>	<b>\$272,200.00</b>	<b>\$231,370.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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